

EDUCATE

Learn from our 130+ educational sessions

NETWORK

Meet your mentor and connect with your peers. More than 1200 Treasury professionals.

EXPLORE

Our tradeshow floor is filled with ways to make your day-to-day job easier.

2018 Windy City Summit

May 22-24, 2018

Navy Pier Convention Center

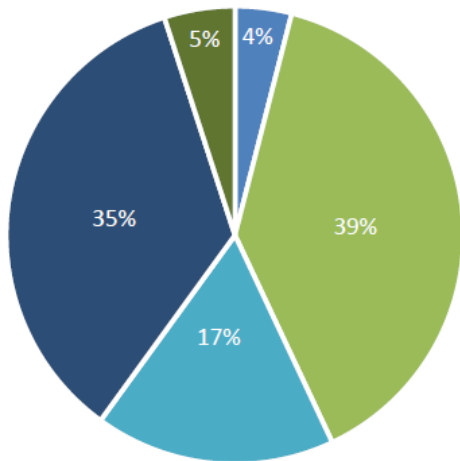
Chicago, IL

EXHIBITOR, SPONSOR & ADVERTISER PROSPECTUS



JOIN THE TREASURY MANAGEMENT ASSOCIATION OF CHICAGO AT THE 32ND ANNUAL WINDY CITY SUMMIT!

WCS DECISION MAKERS



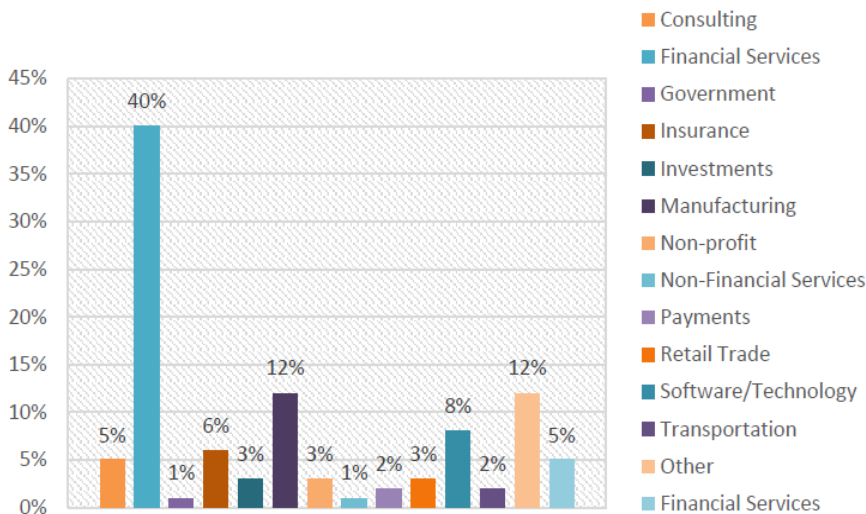
ATTENDEES

- C Level (President, Chair, Board Member, Founder)
- VP Level
- Director Level
- Manager Level
- Student

PRODUCTS AND SERVICES ATTENDEES ARE LOOKING TO BUY

- Cash Management Software/tools
- AR Lock Box Software/tools
- AR Merchant Services
- AP Check Printing Services
- AP General Payment Services
- Payroll Check Printing Services
- Travel Card Products
- P Card Products
- EDI Services
- Bank Fee Analysis Software
- Insurance Services
- Pension Services
- Treasury Work Stations
- Bank Interfaces Services
- Swift Connections Services
- Pooling Services
- Netting Services
- FX Risk Services
- Hedge Accounting Tools
- Cash Investing Accounts
- Health Savings Accounts
- Hedge Accounting Services
- Bloomberg Services
- Market Data Tools
- Cash Investment Services
- Supply Chain Finance Services
- Rating Agency Services
- Legal Services
- Cash Accounting Services
- Custodian Services
- Trustee Services
- Letters of Credit Services
- Bank Grantee Services
- International Banking Information
- Tax Payment Services
- Escheatment Services

INDUSTRY REPRESENTATION



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PACKAGES AND EXHIBITS

Sponsorships provide the branding, recognition, and visibility your organization seeks. Imagine your logo splashed on the Windy City Summit website, in marketing and on-site materials, and on signage throughout the conference. There are sponsorships that give you the opportunity for your organization's representative to take the stage and welcome participants to a sponsored lunch. We have opportunities to showcase your company's thought leadership in different areas of Treasury and Cash Management. Choose the level of sponsorship that fits your company's needs.

To discuss branding opportunities with Platinum, Gold, and Silver custom packages as well as individual sponsorship, exhibit booth and advertising opportunities, please contact Niki Kinkelaar at niki@windycitysummit.org or 262-488-5562.

SPONSORSHIP PACKAGES

All Sponsorship packages include:

- Recognition in all event promotional material
- Opportunities for social media presence
- Company logo prominently placed on the event website with a hyperlink to website
- 100-word company listing in the Official Windy City Summit mobile app
- Premium signage onsite.

**PLATINUM
SPONSOR
\$49,500**

**GOLD
SPONSOR
\$33,000**

**SILVER
SPONSOR
\$16,500**

THOUGHT LEADERSHIP

- Available for package sponsors only

**SIX-SESSION
SPONSOR
\$5,500**

**THREE-SESSION
SPONSOR
\$3,500**

EXHIBIT SPACE

Meet face-to-face with a wide variety of treasury professionals on our exhibit floor. Whether you're selling existing products or services, introducing new products, or simply promoting your organization, exhibiting at the Windy City Summit allows you to increase your company's visibility amongst a diverse group of industry professionals.

10' x 10' Exhibit Booth - \$3,195

Each 10'x10' exhibit booth purchase includes:

- One-time use of pre-show registration list
- One-time use of post-show attendee list
- Designation as an Exhibitor on the Windy City Summit website
- A fifty (50) word company profile on the official Windy City Summit mobile app
- Two complimentary attendee registrations per each 10' x 10' booth
- Standard carpet inside booth (upgrade is available)
- Draped backdrop and side rails
- Company identification sign
- Aisle cleaning

Interested in Becoming a Sponsor or Exhibitor?

Contact Niki Kinkelaar at (262) 488-5562 or Niki@WindyCitySummit.org. Sponsorship packages as well as à la carte items are available. All sponsorship items are subject to availability.

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SPONSORSHIPS

SPONSORSHIP OPPORTUNITIES

We will work with you to create a package that meets your company's objective.

ATTENDEE ACCESS

Passport (15 available)	\$1,000
CTP Prep..... SOLD-Key Bank	\$10,000
FP&A Prep – NEW	\$10,000
Opening Keynote Sp SOLD-Bank of America	\$22,000
Social Wall – NEW SOLD-Citi	\$10,000*
Technology Lounge – NEW ... SOLD-PNC	\$20,000*

**Group these two social experiences together and save!!*

BRANDING

Registration Tote	\$12,500
Lanyard..... SOLD-First Midwest Bank	\$6,250
Pen..... SOLD-BMO Harris Bank	\$4,500
Registration Journal (company provides).....	\$3,300
Registration Bag Insert.....	\$3,300
Registration Desk.....	\$8,000
Monitor Messaging Boards.....	\$5,500
Logo Floor Clings (set of 4).....	\$1,000
Escalator or Window Clings(set of 6)	\$2,000
Luggage Tags	\$6,250

SOCIAL MEDIA/MARKETING

Event Mobile App.....	\$11,000
Mobile Session Evalua SOLD-Phoenix Hecht	\$2,500
Email Blast Sponsorship.....	\$2,500
Website Banner Ad (quarterly)	\$2,500
Social Media Posts (6 posts)	\$2,500

ATTENDEE EXPERIENCE

Hydration Station	\$12,500
<i>(water bottles & water stations)</i>	
Cell Phone Charging Station (set of 2)	\$15,000
Relaxation Station.....	\$7,250
Wifi..... SOLD-PNC	\$7,500
Transportation (shared)	\$4,500
Exhibit Hall Lounge (2 available)	\$7,500

FOOD AND BEVERAGE SPONSORSHIP OPPORTUNITIES

All sponsors have the option to provide branded napkins/ cups or branded items placed on F&B Tables. Choose if you are willing to share the sponsorship or want to be the exclusive sponsor.

	Shared	Exclusive
Tuesday, May 22, 2018		
After SOLD-Cambridge Global Payments	\$3,850	\$6,500

Wednesday, May 23, 2018

Breakfast in the exhibit hall	\$3,500	\$5,750
Morning Refreshment SOLD-BMO Harris Bank	\$3,850	\$6,500
Luncheon with speaker SOLD-PNC Bank	-	\$15,000
Afternoon Refreshment Break	\$4,200	\$6,500

Thursday, May 24, 2018

Breakfast in the exhibit hall	\$3,500	\$5,750
Morning Coffee Break	\$2,750	\$4,500
Morning Refreshment Break	\$3,850	\$6,500
Luncheon SOLD-BMO Harris Bank	-	\$8,250

ADVERTISING OPPORTUNITIES

In the Official Windy City Summit Final Program.

Inside Front Cover	\$2,200
Back Cover	SOLD-Wells Fargo\$2,310
Center Spread (2 pages)	\$2310
Half Page Ad	\$825
Page One	SOLD-PNC\$1,760
Inside Back Cover	\$1,650
Full Page Ad	\$1,100

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