



33<sup>RD</sup> YEAR

**WINDY**  
**CITY** **2019**  
**SUMMIT**

TMAC

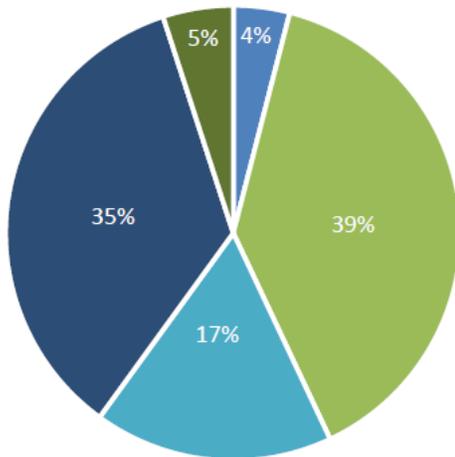
May 21 – May 23, 2019  
Navy Pier Convention Center  
Chicago, IL

**EXHIBITOR, SPONSOR &  
ADVERTISER PROSPECTUS**



# JOIN THE TREASURY MANAGEMENT ASSOCIATION OF CHICAGO AT THE 33<sup>RD</sup> ANNUAL WINDY CITY SUMMIT!

## DECISION MAKERS



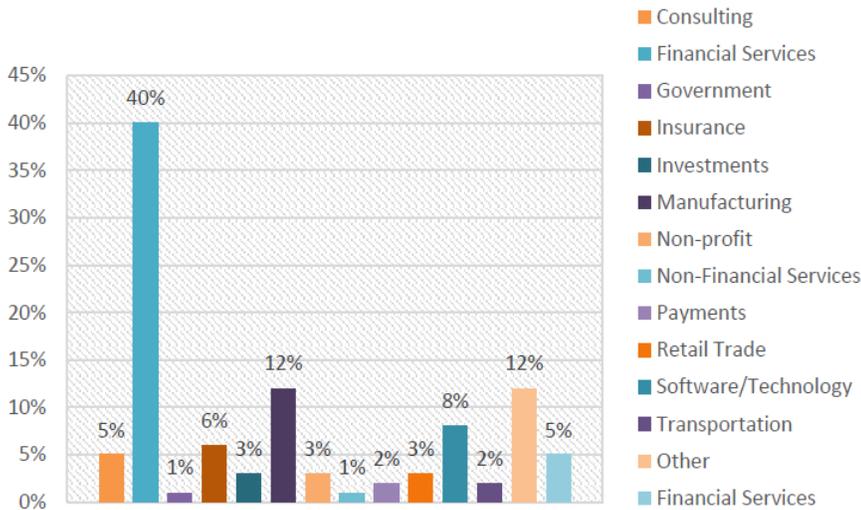
### ATTENDEES

- C Level (President, Chair, Board Member, Founder)
- VP Level
- Director Level
- Manager Level
- Student

## PRODUCTS AND SERVICES ATTENDEES ARE LOOKING TO BUY

- Cash Management Software/tools
- AR Lock Box Software/tools
- AR Merchant Services
- AP Check Printing Services
- AP General Payment Services
- Payroll Check Printing Services
- Travel Card Products
- P Card Products
- EDI Services
- Bank Fee Analysis Software
- Insurance Services
- Pension Services
- Treasury Work Stations
- Bank Interfaces Services
- Swift Connections Services
- Pooling Services
- Netting Services
- FX Risk Services
- Hedge Accounting Tools
- Cash Investing Accounts
- Health Savings Accounts
- Hedge Accounting Services
- Bloomberg Services
- Market Data Tools
- Cash Investment Services
- Supply Chain Finance Services
- Rating Agency Services
- Legal Services
- Cash Accounting Services
- Custodian Services
- Trustee Services
- Letters of Credit Services
- Bank Grantee Services
- International Banking Information
- Tax Payment Services
- Escheatment Services
- KYC
- POBO/ROBO

## INDUSTRY REPRESENTATION



# PACKAGES AND EXHIBITS

Sponsorships provide the branding, recognition, and visibility your organization seeks. Imagine your logo splashed on the Windy City Summit website, in marketing and on-site materials, and on signage throughout the conference. There are sponsorships that give you the opportunity for your organization's representative to take the stage and welcome participants to a sponsored lunch. We have opportunities to showcase your company's thought leadership in different areas of Treasury and Cash Management. Choose the level of sponsorship that fits your company's needs.

**To discuss branding opportunities with Platinum, Gold, and Silver custom packages as well as individual sponsorship, exhibit booth and advertising opportunities, please contact Niki Kinkelaar at [niki@windycitysummit.org](mailto:niki@windycitysummit.org) or 262-488-5562.**

## SPONSORSHIP PACKAGES

All Sponsorship packages include:

- Recognition in all event promotional material
- Opportunities for social media presence
- Company logo prominently placed on the event website with a hyperlink to website
- 100-word company listing in the Official Windy City Summit mobile app
- Premium signage onsite.

**PLATINUM  
SPONSOR  
\$49,500**

**GOLD  
SPONSOR  
\$33,000**

**SILVER  
SPONSOR  
\$16,500**

## THOUGHT LEADERSHIP

- Available for package sponsors only

**SIX-SESSION  
SPONSOR  
\$5,500**

**THREE-SESSION  
SPONSOR  
\$3,500**

## EXHIBIT SPACE

Meet face-to-face with a wide variety of treasury professionals on our exhibit floor. Whether you're selling existing products or services, introducing new products, or simply promoting your organization, exhibiting at the Windy City Summit allows you to increase your company's visibility amongst a diverse group of industry professionals.

10' x 10' Exhibit Booth - \$3,195

### Each 10'x10' exhibit booth purchase includes:

- Two expo-only badges per 10' x 10' space
- Designation as an Exhibitor on the Windy City Summit website
- A fifty (50) word company profile on the official Windy City Summit mobile app
- Two complimentary attendee registrations per each 10' x 10' booth
- Standard carpet inside booth (upgrade is available)
- Draped backdrop and side rails
- Company identification sign
- Aisle cleaning

## LEAD RETRIEVAL

There are two options of lead retrieval available:

- \$350 - use your own mobile device to scan (additional charges to use more than 1 device)
- \$450 - rent a device to scan (additional charges for more than 1 device)

# SPONSORSHIPS

## SPONSORSHIP OPPORTUNITIES

We will work with you to create a package that meets your company's objective.

### ATTENDEE ACCESS

Passport (15 available) .....	\$1,000
CTP Prep.....	<b>Sold - KeyBank</b> \$10,000
FP&A Prep .....	\$10,000
Opening Keynote Speaker .....	\$22,000
Social Wall.....	\$10,000
Technology Lounge.....	<b>Sold - PNC</b> \$20,000
Learning Lounge (includes 2 sessions).....	\$20,000
Learning Lounge Session .....	\$1,500
<i>(A la carte only; not available to sponsors with full sessions)</i>	
<i>Limited sessions available</i>	
Registration Check-in Experience .....	\$25,000
<i>Includes tote bags and registration desk &amp; kiosk branding</i>	

### BRANDING

Registration Tote .....	\$12,500
Lanyard .....	<b>Sold - KeyBank</b> \$6,250
Pen.....	\$4,500
Registration Journal (company provides).....	\$3,300
Monitor Messaging Boards (Shared).....	\$5,500
Logo Floor Clings (set of 4).....	\$1,500
Escalator or Window Clings(set of 6).....	\$2,000

### SOCIAL MEDIA/MARKETING

Event Mobile App.....	<b>Sold - Wintrust</b> \$11,000
Mobile Session Evaluations.....	\$2,500
Email Blast Sponsorship .....	\$2,500
Website Banner Ad (quarterly) .....	\$2,500
Social Media Posts (6 posts).....	\$2,500

### ATTENDEE EXPERIENCE

Hydration Station .....	\$12,500
<i>(water bottles &amp; water stations)</i>	
Cell Phone Charging Station) .....	\$7,500
Wifi .....	<b>Sold - PNC</b> \$7,500
Transportation (shared) .....	\$4,500

### FOOD AND BEVERAGE SPONSORSHIP OPPORTUNITIES

All sponsors have the option to provide branded napkins/ cups or branded items placed on the tables. Choose if you are willing to share the sponsorship or want to be the exclusive sponsor.

	Shared	Exclusive
<b>Tuesday, May 21, 2019</b>		
Afternoon Refreshment Break	\$3,850	\$6,500
Opening Reception	\$7,500	\$12,000
<b>Wednesday, May 22, 2019</b>		
Breakfast	<b>Sold - First Midwest Bank</b>	\$5,750
Morning Refreshment Break	\$3,850	\$6,500
Luncheon with Speaker Intro	<b>Sold - PNC</b>	\$15,000
Afternoon Refreshment Break	\$4,200	\$6,500
<b>Thursday, May 23, 2019</b>		
Breakfast	\$3,500	\$5,750
Morning Refreshment Break	\$3,850	\$6,500
Luncheon	<b>Sold - BMO Harris Bank</b>	\$8,250