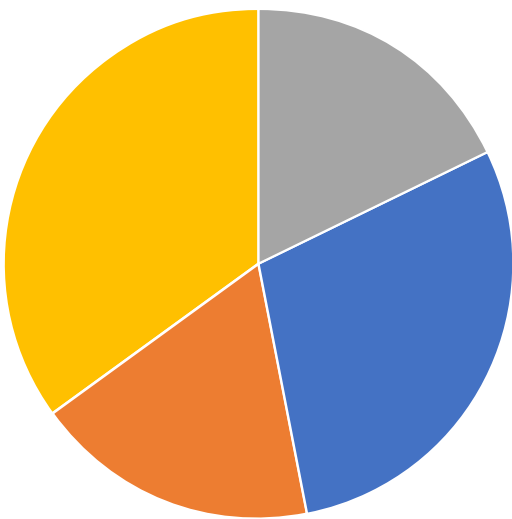


**VIRTUAL
WINDY CITY 2021
SUMMIT**

**SPONSOR
PROSPECTUS**

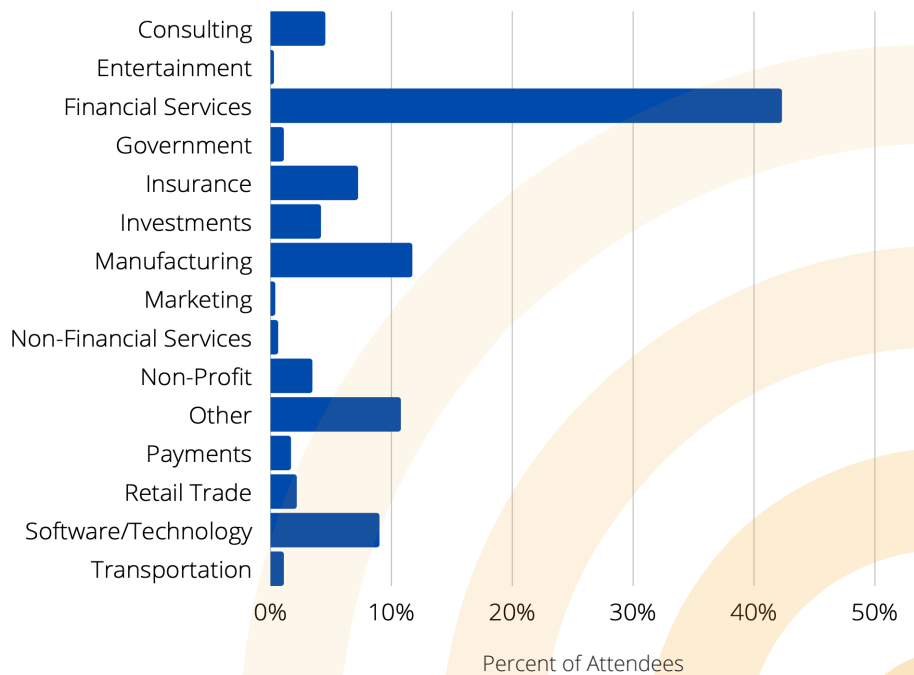
WINDYCITYSUMMIT.ORG

**NUMBER OF YEARS
IN TREASURY**



- 0-5 years
- 6-10 years
- 11-15 years
- 16+ years

**INDUSTRY
CLASSIFICATION**



SPONSORSHIP PACKAGE OPTIONS AVAILABLE FOR THE VIRTUAL WINDY CITY SUMMIT

	Platinum \$20,000	Gold \$13,000	Silver \$7,000	Sponsor \$2,000
Live conference sessions	3	2	1	
30 second pre-sponsored session spot	1			
20 second pre-sponsored session spot		1		
15 second pre-sponsored session spot			1	
Admission to TMAC Bankers Day	1	1		
Presentation at TMAC monthly meeting	1			
Logo with link on website	1	1	1	1
Logo in platform on the sponsor page	1	1	1	1
Logo on virtual platform home page	1	1		
Social media post	3	3	2	1
Blog post on webpage	1	1	1	
Attendee list	1	1	1	1
Conference registrations	10	7	5	3
Dedicated sponsor page on virtual platform with ability to book 1:1 meetings	1	1	1	1

À LA CARTE OFFERINGS

Website Ad with link: **\$2,500**

You supply an image that will be posted on the home page of WindyCitySummit.org for three months. The ad will also link to the webpage of your choosing.

Video Spot (15 seconds): **\$2,500**

Provide a video to be played on the virtual event platform. This video will also be included in the on-demand virtual platform.

Session Surveys: **\$1,500**

Your logo will be placed on the bottom of each of the survey pages. This includes all sessions and the post-event survey.

Email Sponsorship: **\$2,500**

Connect with the Windy City Summit email list. You will receive an image and up to 100 words in three emails. The sponsored content will be included in the regularly scheduled emails sent out by Windy City Summit.

Virtual Platform Push Notification: **\$1,500**

Push your messages out to all Windy City platform users to promote your support of the event. This sponsorship includes two text notifications.

CTP Prep Course: **\$8,000**

Your logo will appear at the start of each of the CTP prep online courses.

Registration Sponsor: **\$8,000**

Give your brand visibility on the registration page and in email confirmations. Your company will be one of the first brands every attendee will see when they register. As a sponsor, you will receive your company logo on the registration page and in email confirmations.

Complimentary conference registration with every \$1500 in à la carte sponsorships

Looking for something more interactive to give your company more exposure? Contact us for more information on **VIRTUAL BREAK OPTIONS** at niki@windycitysummit.org or 262-488-5562.