

Windy City Summit (Virtual) Breakout Sessions (by date as of 3/20/2021)

Digital Change Drivers: Digital Technologies in a Treasurer's World

DATE: 4/27/2021

TIME: 10:00 AM - 11:00 AM

Technical jargon, new age technologies, and innovative concepts continue to permeate cash management and play an increasingly central role in the life of a modern-day Treasurer-- but what does it all mean and is it right for your company? How to make informed decisions around AI, DLT, RPA, and more in an increasingly technical Treasurer's world.

Multilateral Netting for Intercompany Cashflows: 2021 Best Practices

DATE: 4/27/2021

TIME: 2:00 PM - 3:00 PM

Multilateral netting is an international treasury management technique deployed by multinational corporations to manage and optimize intercompany payments. Through the establishment of an in-house netting center, global organizations gain greater visibility into coordinating and offsetting payments between entities to realize operational efficiencies and financial savings of up to 70%. This educational session will teach participants how netting works, key decision-making criteria to consider, and the advantages netting provides using real-world examples.

Risk & Reward: Career Discussion with Women in International TM

DATE: 4/27/2021

TIME: 2:00 PM - 3:00 PM

While the statistics are improving, recent research shows less than 10% of CFOs are women. It's imperative to discuss what we can each do to better engage this critical segment of the workforce. Whether you are a woman seeking career advancement, a mentor providing career advice or someone who plays a role in hiring talented employees, this session is for you.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

Digital Fraud Dangers in the Wake of the Global Pandemic

DATE: 4/28/2021

TIME: 2:00 PM - 3:00 PM

As consumers stayed home to stay safe, their safety and that of your organization was threatened by digital dangers. Stimulus checks, extended unemployment benefits, new delivery platforms, expanded social media usage, and increased online shopping and banking opened doors to a rise in financial crimes. Behavior won't revert to the "before" model after the pandemic. Learn about digital fraud targets, trends, and techniques you can use to help your business stay safe.

Current Economic Outlook and Trends

DATE: 4/29/2021

TIME: 10:00 AM - 11:00 AM

Despite COVID-19 pandemic disruptions, the economy has proven remarkably adaptable with a nearly full return of national output. However, some industrial sectors won't return to normal until the virus is contained. In this session, Mr. Glassman will address current market and employment trends and share his outlook for an economic rebound spurred by the vaccine rollout.

Jones Lang Lasalle: Re-shaping Treasury and Payments Landscape Globally

DATE: 4/29/2021

TIME: 10:00 AM - 11:00 AM

How Jones Lang Lasalle transformed its Treasury and Payments landscape across the globe utilizing the latest technology and banking services. This session will include technology tools, virtual accounts, payment methods, fraud mitigation, visibility and standardization best practices.

FX: Fundamental and Technical Factors and the Impact of Fintech

DATE: 4/29/2021

TIME: 2:00 PM - 3:00 PM

The presentation will cover the make-up of the over \$6 trillion daily foreign exchange market; and what factors, technical and fundamental, are driving the current trends and volatility in price action. More importantly it will discuss the appropriate methods to manage operational and market risk in the current context, and address the mostly positive, but sometimes less so, impacts of new financial technologies and the efficiencies they provide.

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(by date as of 3/20/2021)

How Effective Finance and IT Security Collaboration Prevents Payment Fraud?

DATE: 4/29/2021

TIME: 2:00 PM - 3:00 PM

In this session we will present insights and best practices into how this collaboration can be achieved for preventing payment fraud, including social engineering, insider fraud, cyberattacks on internal systems, and more. , covering:

The internal controls used by the most advanced companies today

A survey of the new technologies that are currently being leveraged to prevent fraud

How to combine manual processes with a technology-based approach to systematically prevent fraud

Pathways to Incorporating Sustainability into Corporate Treasury Management

DATE: 5/4/2021

TIME: 10:00 AM - 11:00 AM

Presenters will be discussing practical tools for corporate treasurers seeking to incorporate ESG and sustainability into their investment allocations.

CTP Exam Preparation Course #1

DATE: 5/4/2021

TIME: 1:00 PM - 2:00 PM

Essential Learning for CTP Candidates - Topics for this session include: Dispelling common misconceptions about the CTP exam, how Essentials of Treasury Management was created and successful tips and techniques for preparing for the CTP exam. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

Modern Banking: An API-First Approach

DATE: 5/4/2021

TIME: 2:00 PM - 3:00 PM

With the emergence of neo-banks and non-bank competitors encroaching on both the deposit and lending side of the balance sheet, today's banks can no longer be islands. Today's modern banking infrastructures are API-native and position banks to participate in broader ecosystems that enable new value propositions, products, and customer segments.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

Build a High-Performance Culture in a Fast-Changing World

DATE: 5/5/2021

TIME: 2:00 PM - 3:00 PM

In most organizations, performance reviews are little more than an annual attempt at checking in with employees to ensure they're at least on the right track. For us, that just didn't work. That's why we created a process that uses a data-driven approach to coaching and management. If you want to get serious about developing your people, it's time to evaluate your current management strategy and employ a process that drives performance, engagement, and retention.

Cash Investment Themes in Uncertain Times

DATE: 5/5/2021

TIME: 2:00 PM - 3:00 PM

Cash levels are near all-time highs with overnight rates near all-time lows. What to do now? We will discuss the COVID-19 impact on the market, fiscal and monetary policy stimulus, and the zero/negative interest rate environment. We will be joined by panelists from two major local treasury teams who will speak to their companies' experience in this rapidly changing short-term investing landscape.

A Treasurer's Journey: Leveraging Technology to Optimize Global Liquidity

DATE: 5/6/2021

TIME: 10:00 AM - 11:00 AM

Managing dozens of bank accounts across countries, time zones, currencies, and financial institutions can be a challenge. In this session, you will hear the journey of a Corporate Treasurer on being able to have visibility on their global accounts, moving away from manual processes and leveraging technology, resulting in operational efficiency, significant time savings, and ultimately more informed business decisions.

LIBOR and Reference Rate Evolution - Insights from Trailblazers

DATE: 5/6/2021

TIME: 10:00 AM - 11:00 AM

As the LIBOR conversion heats up, we will take a multi-pronged look at the transition including a brief history of LIBOR and the reference rate evolution, replacement rate liquidity, modeling difficulties and accounting impacts both during and after the changeover. We will focus on lessons learned from recent debt negotiations, key controls, ISDA protocol expectations, and ARRC fall-back language with an emphasis on the impacts to financial risk managers and borrowers.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

CTP Exam Preparation Course #2

DATE: 5/6/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Banks, Payment Systems and Relationship Management. Chapters 3, 4 & 7 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

The ACH Network Responds to COVID's Impact on Corporate Payments

DATE: 5/6/2021

TIME: 2:00 PM - 3:00 PM

Will the aftermath of COVID result in a fundamental shift in the use of payments? During 2020, many in-person payments shifted online, and paper payments are rapidly being replaced by remote and electronic payment methods. The ACH Network responded during 2020 by adjusting many rules and requirements; moving massive amounts of government assistance; and by continuing to expand its capabilities to meet the changing needs of corporate payment users.

How to Achieve Success with Virtual TMS Implementation

DATE: 5/11/2021

TIME: 10:00 AM - 11:00 AM

Treasury teams are looking to begin implementing treasury management software. Others are making the shift from physical project execution as they move towards completion. How will I manage and complete a project virtually? While the approach may be less familiar or different from how you may have started, success is possible. You may even find that the project runs more smoothly, and you may also find that time and cost to-go-live can drastically improve.

CTP Exam Preparation Course #3

DATE: 5/11/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Financial Statement Analysis and Financial Planning and Analysis. Chapters 8 & 9 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

Survivors' Guide to the Hard Insurance Market

DATE: 5/11/2021

TIME: 2:00 PM - 3:00 PM

This session will provide insights as to why organizations are seeing significant increases in insurance premiums and how treasury professionals can protect their companies from these market headwinds. Come prepared to learn about why this is happening and what you can do to lower your spend and optimize cash flow.

You Need to Have a Conversation with Your Banks

DATE: 5/11/2021

TIME: 2:00 PM - 3:00 PM

There are four pillars to effective Bank Account Management

1. Maintain a hyper-accurate, secure record of all accounts, signatories and related information
 2. Establish and enforce effective internal controls around bank account records
 3. Establish appropriate methods to synchronize the company's records with the bank's using eBAM, API's or emerging technologies like blockchain
 4. Combine the first three pillars to effectively manage regulatory and compliance requirements
- Attendees will learn best practices around all of these areas.

Automation is for Everyone: Speeding Up Your Payments Process

DATE: 5/12/2021

TIME: 2:00 PM - 3:00 PM

Everyday payments are getting faster and more data rich, and smart companies are taking advantage. Learn about the steps to a more simplified payments experience, including the latest global standards like ISO 20022 and different ways to automate. Automation is achievable for organizations of all sizes and skill levels and critical to their long-term success. You'll leave knowing how to identify areas to automate and know the steps to move along the stages of automation.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

Securing Payments: Strengthening Defenses to Withstand Attacks

DATE: 5/13/2021

TIME: 10:00 AM - 11:00 AM

Payment processes have been under increasingly sophisticated attack. Everyone is a target, and many have suffered outsized losses. The movement to work-from-home (WFH) has altered processes for many organizations, creating new vulnerabilities. Even in normal times, improving the defenses with your organization, staff, and technology in response to the new and morphing attacks on payment processes is vital. With many organizations operating in an extended WFH posture, additional risks must be understood and mitigated.

CTP Exam Preparation Course #4

DATE: 5/13/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Working Capital Management. Chapters 10 & 11 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

Using Commercial Card in Executing your Payables Strategy

DATE: 5/13/2021

TIME: 2:00 PM - 3:00 PM

As we work with our clients over the lifetime of the program, thereby developing close relationships with them, we have collected a variety of real-life situations that presented challenges and opportunities. Discussion topics include card misuse, program growth, mandating card usage, plus a few more that will be relevant to this audience.

A Paradigm Shift in Treasury Technology

DATE: 5/18/2021

TIME: 10:00 AM - 11:00 AM

Elire Experts will showcase how executives benefit from understanding key treasury use cases needed in a digital treasury transformation journey. We will identify what is required to accelerate digital maturity and realize the benefits digital investments can deliver to treasury functions.

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CTP Exam Preparation Course #5

DATE: 5/18/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Short-Term Investing and Borrowing. Chapter 13 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

Real Life Experiences with RTP® Capabilities

DATE: 5/18/2021

TIME: 2:00 PM - 3:00 PM

The RTP(R) network has been in production for several years with many businesses using its immediacy, certainty, 24/7 availability and two-way interaction capabilities in innovative ways to create a complete payments experience for their customers and improve cash flow and efficiencies for their own companies. Through firsthand accounts of their journey and successes, this session will inform and inspire other business professionals considering the same path.

Central Bank Digital Currencies Are Coming: A Review of the Landscape

DATE: 5/19/2021

TIME: 2:00 PM - 3:00 PM

Digital currencies are gaining traction after the recent spectacular rise in Bitcoin prices. Interestingly, monetary authorities are taking notice, and not in the way many anticipated: From Brazil to China, to the ECB and the Fed, countries and central banks around the world are beginning to issue their own digital currency, much like they issue and control the issue of fiat. What will follow? What does it mean for global payments and the FX market?

Format Translations and the Transition to ISO20022

DATE: 5/19/2021

TIME: 2:00 PM - 3:00 PM

Big changes are coming to the breath and depth of financial messages. The latest format change, ISO20022 promises to enhance messages, making the messages richer in information. This Session will discuss how to manage the transition and how to frame the conversation with your bankers and technology partners.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

The ROI of D&I

DATE: 5/20/2021

TIME: 10:00 AM - 11:00 AM

Companies focused on building a diverse and inclusive culture are proven to outperform their peers, given stronger employee engagement, greater brand loyalty from their customers and diversity of thought that promotes creativity and innovation. Our panelist will talk highlight their D&I practices and how that has translated to happier employees and stronger returns.

CTP Exam Preparation Course #6

DATE: 5/20/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Cash Forecasting, Enterprise Risk Management and Financial Risk Management. Chapters 14, 16 & 17 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

AP Automation in a Post Pandemic World

DATE: 5/20/2021

TIME: 2:00 PM - 3:00 PM

2020 forever changed how we look at accounts payable (AP) Automation. Learn from two innovators who went from AP Manual to AP Automation during the worst time in modern history. Sharing their hard-earned lessons about rolling out new AP strategies, adopting virtual card technology, negotiating with suppliers, and educating clients in the HOA and Multi-family industry, all with a remote environment in mind.

Beyond Managing Cash Flow: The Finance Department as Revenue Generator

DATE: 5/25/2021

TIME: 10:00 AM - 11:00 AM

More than ever, the finance department has a strategic role in an organization's success. It's not just about managing financials and cash flow. Savvy financial professionals can also employ strategies that enable their companies to grow and thrive. Whether through improving efficiencies, accepting new payment methods or mitigating fraud risk, finance professionals can help make their departments potential revenue generators, ultimately providing more flexibility and strategic oversight for the organization as a whole.

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(by date as of 3/20/2021)

MythBusters: Busting Common Misconceptions of Bank Fees and Account Analysis

DATE: 5/25/2021

TIME: 10:00 AM - 11:00 AM

Ever wonder what hidden mysteries are hiding in your Account Analysis statements? Are there presumptions you have been making about the data, structure, and information included within them?

This session serves to provide practitioners with the ability to learn about and evaluate the more common myths and misconceptions of the Account Analysis statement and bank fees in general, allowing them to immediately apply an improved and informed fees review process within their own companies.

Borrower Boot Camp: Advanced Loan Documents

DATE: 5/25/2021

TIME: 2:00 PM - 3:00 PM

What is "market" in loan documents is constantly changing. This session will highlight specific negotiation tips -- and traps -- in loan documents for borrowers. We will walk through detailed examples of language to either avoid or request so that you will end up with maximum flexibility in running your business. These practical pointers will ensure the appropriate risk allocation between you and your lenders while focusing on the latest trends in loan documents.

The Future of Payments Modernization

DATE: 5/25/2021

TIME: 2:00 PM - 3:00 PM

With the onset global and domestic industry changes such as ISO20022, the Federal Reserve's FedNow instant payment system, and the emergence of new cross-border and card-centric payments, all banks (large and small) need to assess their current payments infrastructure to meet the needs of the future.

CTP Exam Preparation Course #7

DATE: 5/26/2021

TIME: 1:00 PM - 2:00 PM

This session covers the topics of Collections, Concentration and Disbursements. Chapter 12 of the Essentials of Treasury Management, 6th Edition. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

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(by date as of 3/20/2021)

Leaning in on Integration During Rapid Change: A Treasurer's Guide

DATE: 5/26/2021

TIME: 2:00 PM - 3:00 PM

The pandemic accelerated 5 years of technical advancement to 1, and reaffirmed the importance of timely, accurate and actionable data. Integrating the treasury function into an ERP or TMS system can be challenging. Formats, delivery methods, different modules - many decisions need to be made and navigating the process can be overwhelming. Join us for an overview of options, when to deploy, best practices and lessons learned.

Paving the Way for the Future of Pay

DATE: 5/26/2021

TIME: 2:00 PM - 3:00 PM

As consumer behaviors continue to change and evolve, so too do the needs of employees when it comes to how they are paid and what they expect from employers in support of their financial wellness. Often when it comes to adopting new methods of pay for employees, the biggest hurdle isn't technology or culture - it's navigating the complexities of federal and state compliance. With the federal government and 50 states each dictating their own rules.

A Treasurer's Guide to China: Banking/Payments Landscape and Best Practice

DATE: 5/27/2021

TIME: 10:00 AM - 11:00 AM

The session is an in-depth exploration of the U.S. and China banking environment, China's payments landscape (including payment instruments unique to China and China fintech's disruption to payments), and best practices when operating in China. The discussion will also include key considerations for companies looking to enter the China market or optimize their existing structures in China.

Defining and Delivering Treasury Success - Metrics & Survey Analysis

DATE: 5/27/2021

TIME: 10:00 AM - 11:00 AM

Treasury Webinars recently partnered with APQC to conduct a survey of over 200 participants across regions, company sizes, and industries that focused on discovering what success looks like for treasury in the "next normal," and to identify the key drivers/best practices of treasury success.

Join us as we review the results from this study and key takeaways to help your treasury management department adapt and thrive in any business environment.

Windy City Summit (Virtual) Breakout Sessions

(by date as of 3/20/2021)

CTP Exam Preparation Course #8

DATE: 5/27/2021

TIME: 1:00 PM - 2:00 PM

This session will provide an overview of the math and calculations related to the CTP exam. Because this session is a review for the CTP exam, it does NOT count towards CTP renewal credits.

M&A – Insurance Due Diligence, Reps & Warranties, Best Practices

DATE: 5/27/2021

TIME: 2:00 PM - 3:00 PM

As global M&A continues its rebound post pandemic, in this session we will analyze statistics and trends, review the insurance due diligence process, provide some best practices and checklists, discuss reps and warranties insurance and integration considerations

Managing Global Liquidity 24/7 During an Economic Downturn

DATE: 5/27/2021

TIME: 2:00 PM - 3:00 PM

Forecasting, liquidity, visibility, and global market impacts while operating with a remote workforce brought unexpected challenges during the last year. Hear how a multi-channel approach can help you successfully adapt meet the future.