

# Treasury for the Non-Treasurer Track at Windy City Summit 2022 Day 1 - Tuesday, May 17

Not a treasurer, but responsible for treasury? Not a problem! Whether you're looking to change careers or just want to broaden your knowledge, Windy City Summit offers sessions targeting all finance professionals.

The best part? The Treasury for the Non-Treasurer track all takes place on Day 1 of the Windy City Summit! Here are the sessions you'll want to attend on Tuesday, May 17:

## **Session #1 (9:00 am – 9:50 am): Maximize your Banking Relationship and Credit Facilities**

- ◆ Session Track: Banking Relationship Management (BRM)

We will explore how to best position your company for the most favorable and flexible banking arrangement. We will also discuss how regular, consistent communication with your bank is important, and how this will help you receive the financing structure you desire. Finally, we will cover how bank's evaluate acquisition financing structures so you can be prepared prior to the initial meeting with your banker.

## **Session #2 (11:00 am – 11:50 am): Paying the Piper and Keeping it Simple**

- ◆ Session Track: Banking Relationship Management

Everyone has to pay the bills! Tools such as payments automation can overcome roadblocks like staffing shortage, while improving your overall working capital, cash conversion cycle and days payable outstanding. This session will coach attendees on how simple changes in AP can create an efficient AP strategy.

## **Session #3 (1:40 pm – 2:30 pm) Bottom Line Impact of A/R Optimization**

- ◆ Session Track: Treasury Management Essentials (TME)

As supply chain issues continue to plague a wide range of industries it is more important than ever to move your organization towards best-in-class accounts receivable management. Learn how small changes in days sales outstanding (DSO) can have significant impacts to your bottom line. Learn proven strategies to improve your accounts receivable, regardless of your industry.

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## **Session #4 (2:40 pm – 3:30 pm) Lights, Camera, Action! 3 Easy Steps to Boost Fraud Defense**

- ◆ Session Track: Fraud & Compliance (FC)

We will introduce a two-client panel moderated by a treasury management advisor to share best practices that lead to implementation of fraud tools and electronic payment solutions. By utilizing a casual talk show interview approach, we will encourage attendees to work with their bank partners to bring them to next level of safety when it comes to their payables processes.

## **Session #5 (4:10 pm – 5:00 pm) Commercial Insurance for the Non-Insurance Professional – Reducing Premiums and Risk**

- ◆ Session Track: Insurance

The insurance industry is going through a hard market currently- come learn what is driving the increased premiums and what you and your firm can do to obtain best results defined as reduced premiums and mitigated risks.

The focus will be on commercial property and liability lines including executive, cyber, international. We will review alternative risk transfer options such as captives and multiline multiyear arrangements. The session is meant to be interactive so come prepared with questions.

[Register](#) for a single-day pass to learn the basics or attend all three days to start your journey to expertise. Either way, you'll leave with new knowledge and a better understanding of treasury and risk management.

### **SPECIAL OFFER:**

If you [register for a single day](#) and want to stay for the full conference, stop by the registration desk to upgrade your single day pass.

Register Now

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